

Article Writing is Nothing More Than YOU Following a System



Here are 12 Templates to Help Make Your Life Easier

Use these in conjunction with “Article Marketing Made Easy”



Article Template #1

Top 7 Tips

Always popular ~ For some reason people just love tips.

1: Your best tip

2:

3:

4: Something mildly amusing

5:

6:

7: Your 2nd best tip

Example of an appropriate headline ...

“The 7 Things You Need to Consider Before Signing the Contract”

Article Template #2

What to Do When ...
<p data-bbox="496 640 1098 678">Simply scope a particular issue or problem</p> <p data-bbox="280 864 491 902">What not to do</p> <p data-bbox="280 1088 437 1126">What to do</p>

“Buying an Investment Property: How to Do It Right”

Article Template #3

Personal Anecdotes

Either you (or have someone senior) write about a personal story or an event, and how you reacted to it. Plus the principles and education you took from it.

Your story:

What you learned:

Life principles you've drawn from it:

“When I Purchased My 1st Property”

Article Template #4

Steps to ...
Introduction
Step #1:
Step # 2:
Step # 3:
Step # 4:
Step # 5:
Conclusion

“Buying Apartments: 5 Ways to Get It Wrong!”

Article Template #5

Q & A

Pose one or two questions followed by your answers.
You can either make these up, or take them from actual clients, prospects, callers. Obviously, you'll need to know the answers, if you're asking the questions.

Q:

A:

Q:

A:

“Several Questions Buyers Often Ask”

Article Template #6

Random Thoughts

For this article, you pick a subject from your expertise or niche, like ... choosing the location, analyzing properties, negotiating the deal, etc.

Then, your thoughts and suggestions by way of bullet points. People are basically lazy; and seem to love small snippets of information.

Bullet 1 ~

Bullet 2 ~

Bullet 3 ~

Bullet 4 ~

Bullet 5 ~

Bullet 6 ~

Bullet 7 ~

Bullet 8 ~

Bullet 9 ~

Bullet 10 ~

“A Few Thoughts on Owning Real Estate”

Article Template #7

Traps & Hazards

List a number of pitfalls and how to avoid them. List the traps and then, add a few lines about each one of them.

You simply start with a skeleton and add some meat to the bones.

Trap 1

Trap 2

Trap 3

Trap 4

Trap 5

“The Debt Trap: How to Get Out and Stay Out”

Article Template #8

Fundamental Laws

As we've already discussed, people love small snippets of information. Particularly, when its hands-on, use-tomorrow stuff ... based upon the experience and expertise from within your particular niche.

The Law of ...

The Law of ...

The Law of ...

The Law of ...

The Law of ...

The Law of ...

The Law of ...

The Law of ...

“Property Management: 8 Fundamental Laws for Success”

Article Template #9

Rules for ...
<p>This is just another take on Templates #6 and #8</p> <p>Rule 1</p> <p>Rule 1</p> <p>Rule 1</p> <p>Rule 1</p> <p>Rule 1</p> <p>Rule 1</p>

“6 Rules for Success as a Property Investor”

Article Template #10

Myth Buster

Take a popular myth in your particular niche, and simply bust it.

Myth:

Cost of believing the Myth:

The Reality:

Reasons to run with Reality:

“You Need to be Super Wealthy to Buy Investment Properties”

Article Template #11

The Writing on the Wall

Here's where you can really draw your readers in – because they identify with the problems, or know someone facing the warning signs.

Introduction:

List of warning signs:

What they can do:

Conclusion:

“Two Red Flags to Watch for the Between Signing & Settlement”

Article Template #12

The 4 + 4

You simply list 4 signs or symptoms of a particular problem;
and then, list the 4 solutions.

Alternatively, you might list 4 things NOT to do; and then,
what it is you should do instead.

1)

2)

3)

4)

1)

2)

3)

4)

“Buying Property: 4 Things to Avoid, 4 Things to Do”